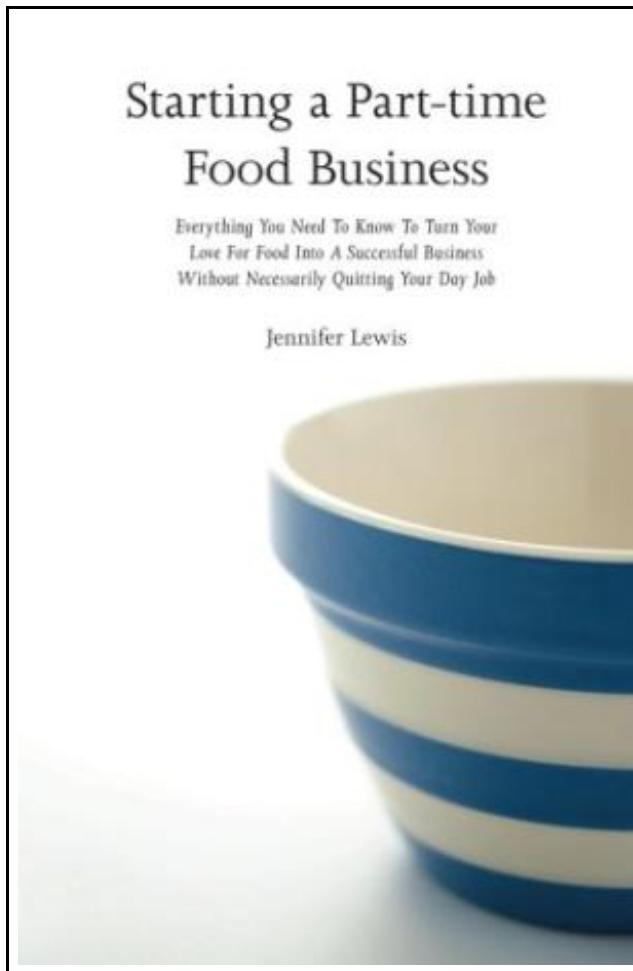


Starting a Part-Time Food Business: Everything You Need to Know to Turn Your Love for Food Into a Successful Business Without Necessarily Quitting Your Day Job



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STARTING A PART-TIME FOOD BUSINESS: EVERYTHING YOU NEED TO KNOW TO TURN YOUR LOVE FOR FOOD INTO A SUCCESSFUL BUSINESS WITHOUT NECESSARILY QUITTING YOU

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Rabbit Ranch Publishing. Paperback. Book Condition: New. Paperback. 148 pages. Dimensions: 8.5in. x 5.4in. x 0.6in. Whether you're slaving away in a cubicle dreaming of turning your mother's secret jam recipe into the next big food trend or wish you could turn your flare for flan into a moneymaking venture that doesn't conflict with your stay-at-home parenting responsibilities, it's possible to start and run a successful part-time food business. Written for anyone who wants to start a small part-time or full-time food business on a limited budget, this comprehensive book provides the roadmap to help you realize your dream. Each chapter takes you step-by-step through everything you'll need to get your small food business up and running including: Building a business plan that will guide decision making and set you up for success; Obtaining the necessary business licenses, registering your business, and securing commercial kitchen space that meets health code requirements; Determining which sales channels will work best for you based on the detailed pros and cons outlined for each option; Understanding your true product costs and how to price your products in a way that will make you money; The role marketing and branding play in customer loyalty and how it can help you succeed; and Developing a system to help you keep track of business finances and detailed worksheets that walk you through the financial side of the business. This book also chronicles the stories of seven entrepreneurs who started their own small food businesses in their limited free time using minimal resources. Each of the "How They Got Their Start" stories shares the mistakes and triumphs these entrepreneurs experienced in their first few years of business. From all walks of life, these stories include a twenty-something with modest savings who started a successful artisan ice cream company; a mother...

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