



Global Capitalism at Bay. (Routledge Studies in International Business & the World)

By Dunning, Professor John H

Routledge, UK, 2001. Hardcover. Book Condition: New. Dust Jacket Condition: No Dust Jacket. First Edition. 384 Pages. NEW. In this collection of his latest essays, John H. Dunning - renowned authority in international business - elaborates his theories on the current situation of foreign direct investment and multinational enterprises. Global Capitalism at Bay considers the unique characteristics of contemporary capitalism, and what must be done if it is to survive and prosper in the twenty first century. Book Description: In this collection of his latest essays, John H. Dunning - renowned authority in international business - elaborates his theories on the current situation of foreign direct investment and multinational enterprises. Global Capitalism at Bay considers the unique characteristics of contemporary capitalism, and what must be done if it is to survive and prosper in the twenty first century. : Review: 'Dunning has done more than any other scholar to build the field of international business on similarly strong moral and theoretical foundations.' - Alan M. Rugman, Transnational Corporations Size: 15.6 x 2.2 x 23.4 cm. 380 pages. Quantity Available: 1. Category: Business, Finance & Marketing; Accounting. ISBN: 0415238633. ISBN/EAN: 9780415238632. Inventory No: X130-1083.



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