



Managing intercultural teams and issues

By Sandra Bosnic

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 university of applied sciences, language: English, abstract: I
 learned how to deal with different types of cultures and how to
 behave in various situations. I got to know the correspondence
 between needs and languages. The four types of language are:
 -Value(s) -Structure(d) -Relation(s) -Idea(s). Every type of them
 has different needs, for example the value-type is looking for
 esteem, which means he needs acknowledgement and respect
 for his actions more than other types would need it. The idea-
 type wants to have attentions and is a creative person, they
 want to play and to try new things. The relation-type needs
 affection and reassurance for his / her doings and loves to
 have contact with others. Last but not least the structured-type
 is happy to have methods, processes and knowledge which he /
 she needs to follow. This type wants conformation for that. If
 people don t get satisfaction for their individual physical needs
 they get less motivated and...

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