



## Cosmo Dictionary of Business

By Cosmo

Cosmo Publications, 2003. Hardcover. Book Condition: New. First edition. The COSMO DICTIONARY OF BUSINESS provides clear, concise, and up-to-the-minute, and highly informative definitions and explanations of the key concepts covering the whole of the fast changing field of Business. Bringing together carefully edited entries from an international team of world's best writers on Business and Commerce, this will become the standard reference for students, researchers, academics and practitioners. COSMO DICTIONARY OF BUSINESS has been carefully designed to give both the expert and the newcomer overviews and succinct presentation of the most important concepts, terms and techniques in modern Business. With entries ranging from extended explorations of major topics to short definitions of key terms, this major reference work gives the user: Authoritative and comprehensive coverage of the whole field. Definitive entries covering the very latest development in international Business A completely international perspective More than 5000 entries A most comprehensive collection of words and terms used by Business and Financial experts, consultants, financial press etc. COSMO DICTIONARY OF BUSINESS is the one resource that belongs on every person's desk serious about Business and Finance. Printed Pages: 473.



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