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Chronicle Books. Paperback. Book Condition: new. BRAND NEW, Blog, Inc., Joy Deangdeelert Cho, With roughly 95,000 blogs launched worldwide every 24 hours (BlogPulse), making a fledgling site stand out isn't easy. This authoritative handbook gives creative hopefuls a leg up. Joy Cho, of the award-winning Oh Joy!, offers expert advice on starting and growing a blog, from design and finance to overcoming blogger's block, attracting readers, and more. With a foreword from Grace Bonney of Design\*Sponge plus expert interviews, this...

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- Authored by Joy Deangdeelert Cho
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